14th Pacific Economic Cooperation Council

Corporate Governance and Related Reforms for East Asia

Developing a Culture of Corporate Governance - the Role of Director Education and Training





Australian Institute of Company Directors

IoD

- 1961

CDA

- 1982

AICD

- 1990



Australian Institute of Company Directors

Members - 16,000

Staff - 70

Turnover - \$A 14 m



AICD Objectives

- information and education
- promote excellence
- valued network
- attract and retain members
- successful advocate
- financially sound, efficient and caring



AICD Activities

- education / professional development
- policies / advocacy
- information services / networking
- best practice standards



Challenges

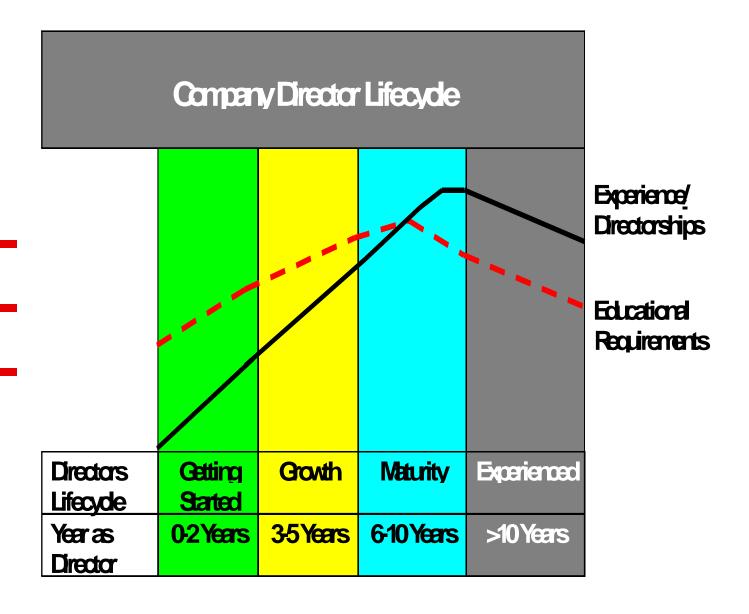
- corporate governance culture
- community support
- course development
- membership growth



Corporate Governance

- transparency
- shareholder rights
- independently minded directors







AICD Courses : Lifecycle Stage

| COURSES | Getting Started | Growth | Maturity | Experienced |
|--------------------------------------|--------------------|--------|----------|-------------|
| Board Step | | | | |
| Ultimate Step | | | | |
| Commercial Negotiation | | | | |
| Powerful Speech & Presentations | | | | |
| New Director Programme | | | | |
| Company Director Course | | | | |
| Fundamentals of Financial Statements | | | | |
| Skills Update | | | | |
| Compliance Update | | | | |
| Board & CEO Assessment | | | | |
| Good Governance | | | | |
| Role of the Chairperson | | | | |

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