



Acer e-Business Blueprint

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Opportunities of EC to Acer

- **Tightened partnership with customers and distributors**
- **Virtual integration with Suppliers**
- **Intra-Group, Inter-BU, Cross-Geo linkages**
- **Expanding business development**

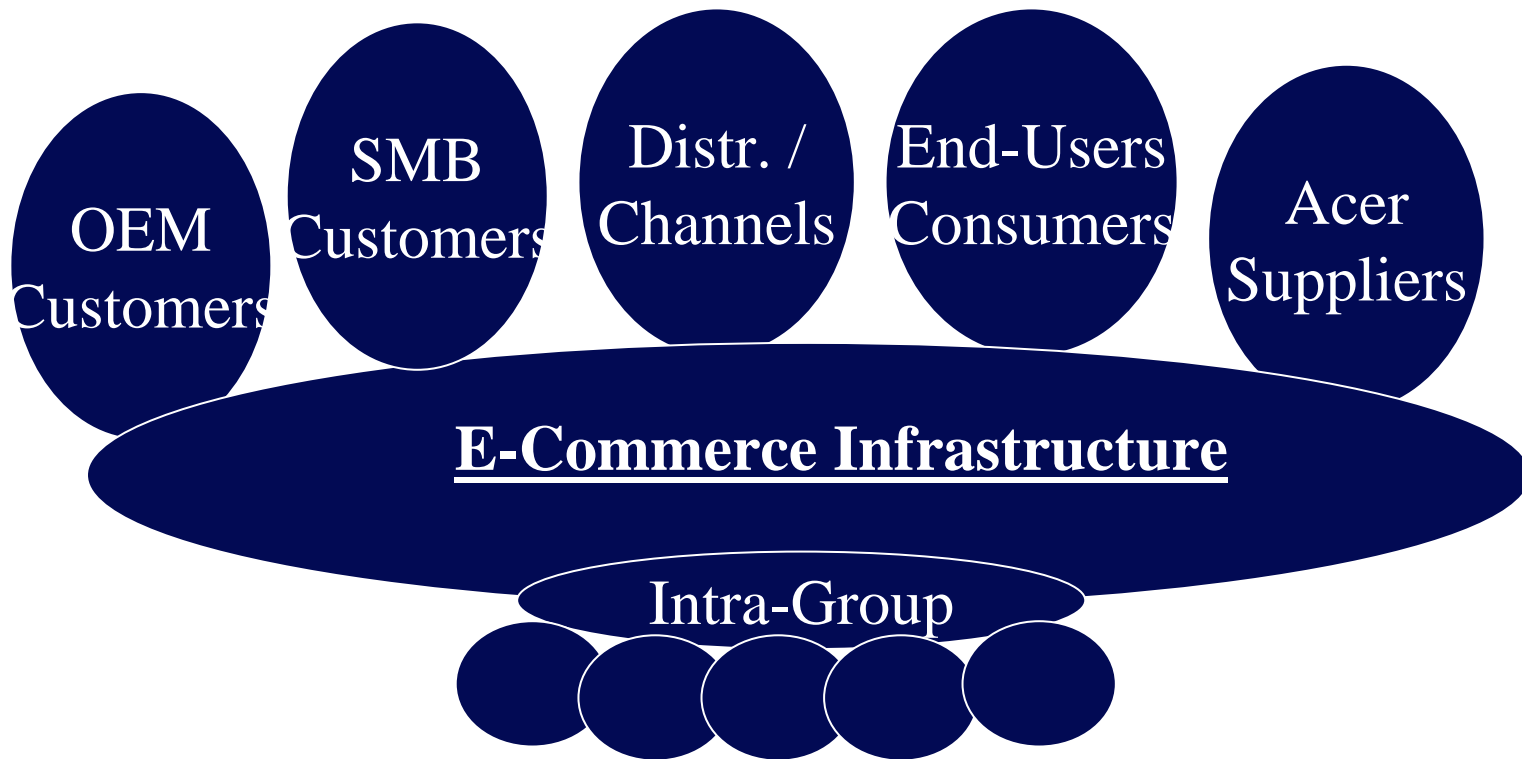
Acer e-Business composes two mutually supporting parts



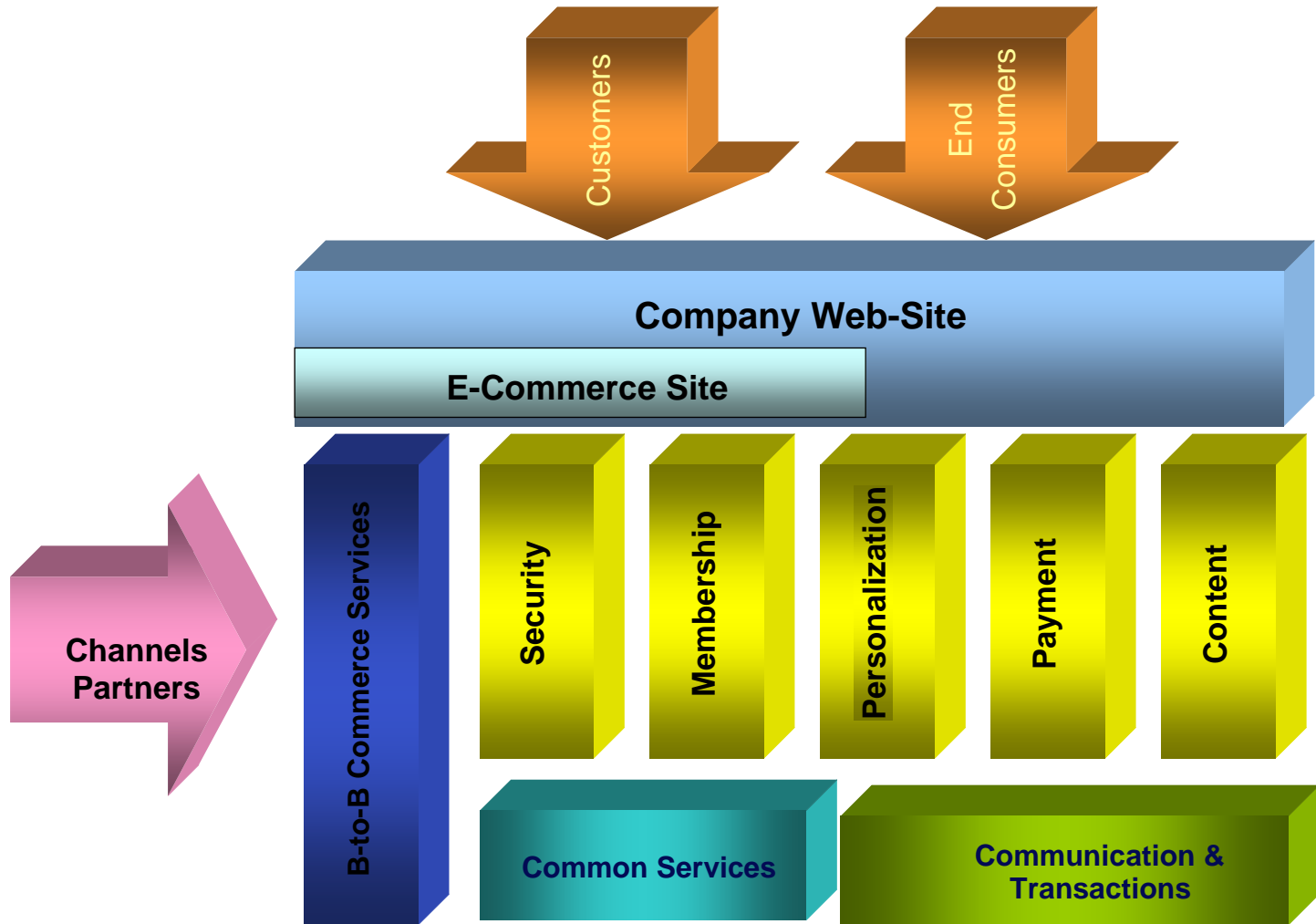
Doing Business on the Net:
Is to adopt Internet / Web
Technology to enable existing
Products and Services

Doing The Net Business:
Is to create new Internet
Businesses, e.g. ISP, ICP, ASP,
Internet solutions, etc.

▶ Acer e-Business Blueprint



The IT Architecture

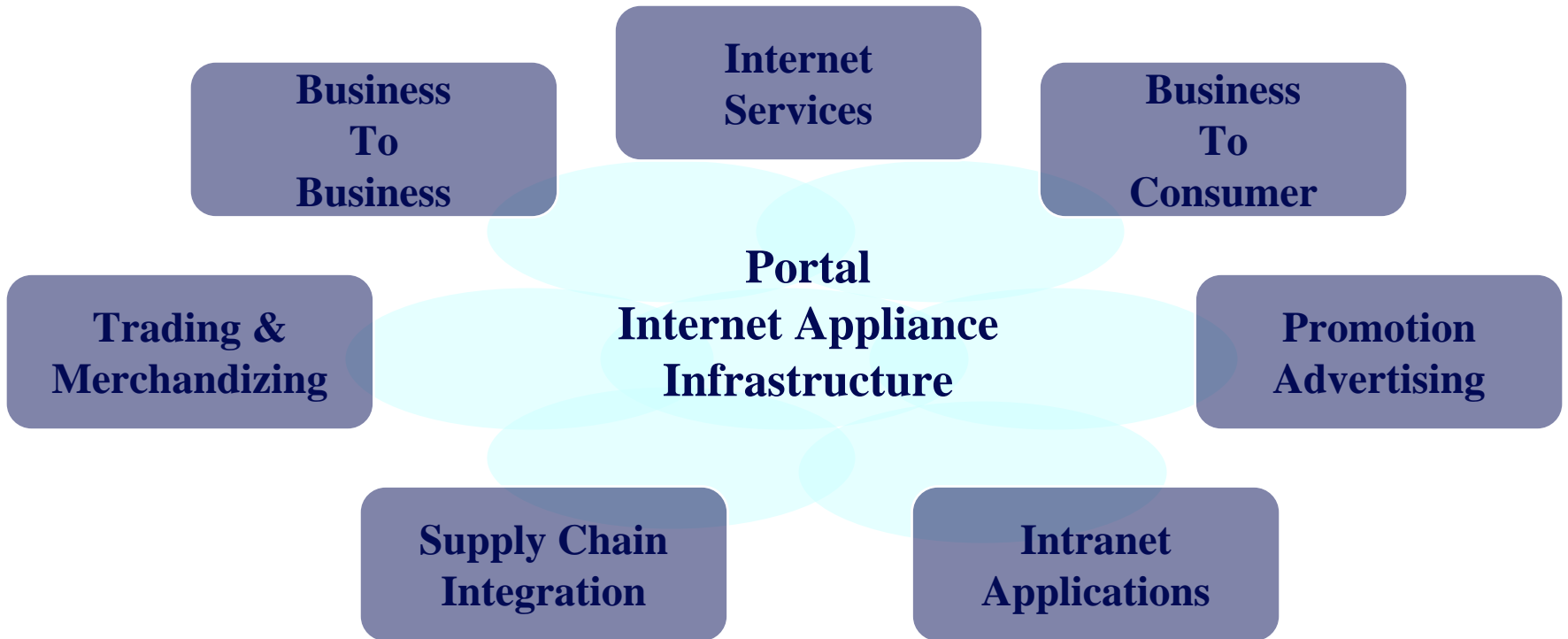




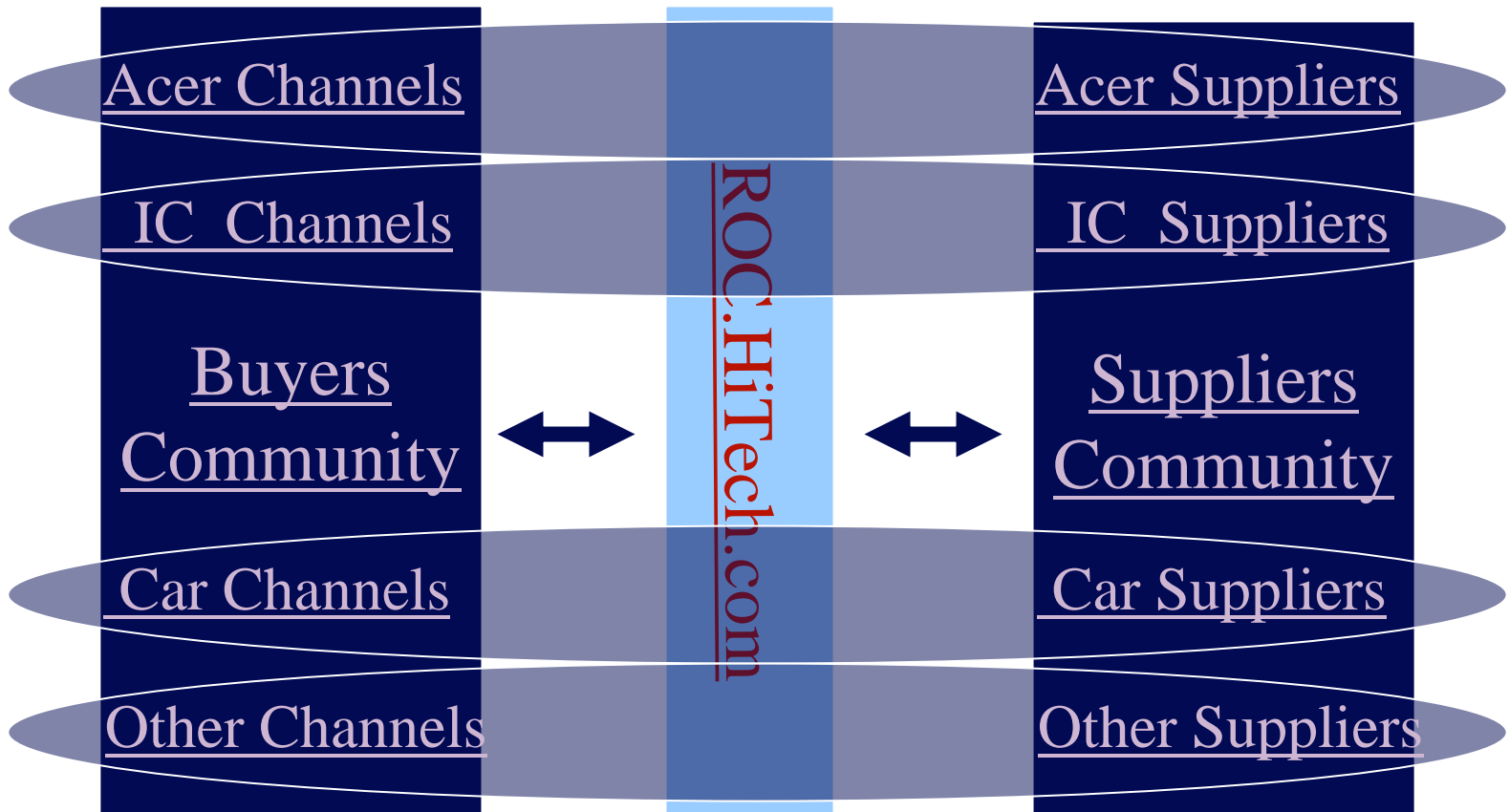
ROC.HiTech.com

A Vision and A business

E-Business is natural to Acer



Acer EC capability can also serve others



About Acer Group

- **1998: US\$6.8B in sales; 1999 estimate: 8.5B**
- **Top 3 PC manufacturer (Acer & OEM)**
- **Worldwide employee: > 28,000**
- **Operating in over 35 countries, with 20 assembly factories and 16 manufacture factories**
- **Acer brand Notebook ranked #7 and Desktop PC ranked #10 in the world**



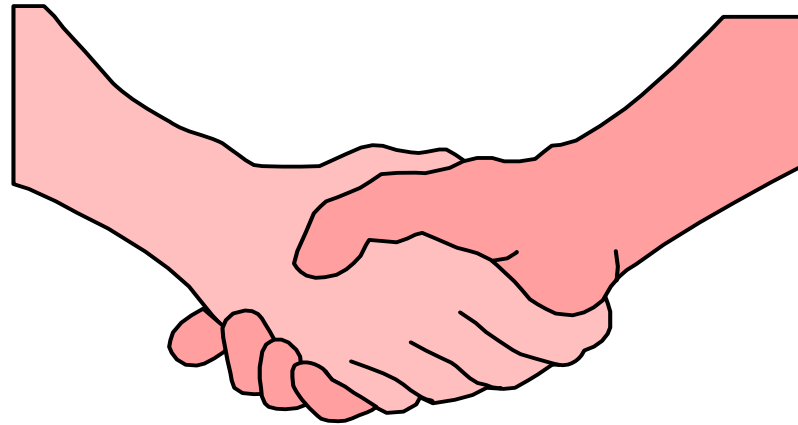
Acer's Products

- **Desktop System / Mobile System**
- **Networking System**
- **CD-ROM, DVD, CD-RW**
- **Fax / Modem / Video Card**
- **Main Board / Housing**
- **Video Communication, DVD Player**
- **GSM, Monitor, Key Board, Scanner, LCD**
- **DRAM, ASIC, Memory Module**
- **..... etc.**



Welcome you to become

Acer's Customers / Partners



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