WITSA
PRIVATE-PUBLIC PARTNERSHIPS

Harres Tan
International Relations Chairman, PIKOM

What is WITSA?

- 50 national IT industry associations

- Represents over 90% of world market

- Founded in 1978 as the World Computing Services Industry Association

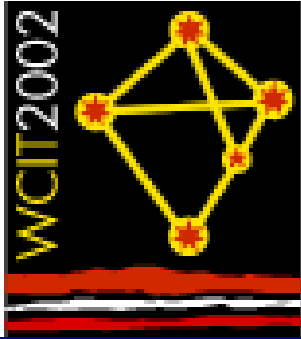- Host of Global and Regional Events

WITSA Members

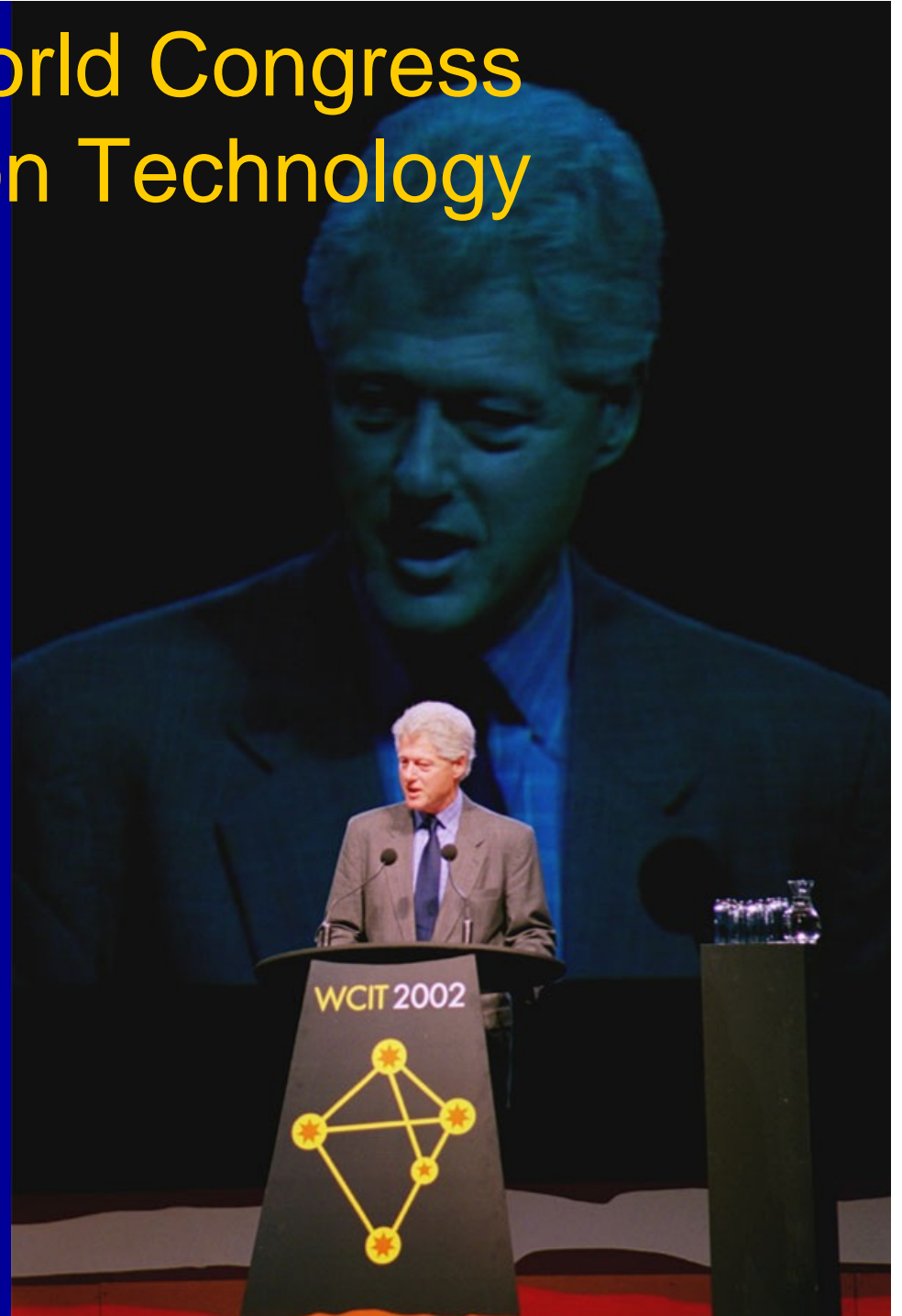|		
Argentina	Israel	Portugal
Australia	Italy	Rep. of Korea
Bangladesh	Japan	Romania
Brazil	Jordan	Singapore
Bulgaria	Lithuania	South Africa
Canada	Malaysia	Spain
Chinese Taipei	Mexico	Sweden
Colombia	Mongolia	Thailand
Czech Republic	Morocco	United Kingdom
Ecuador	Nepal	United States
Egypt	Netherlands	Uruguay
Finland	New Zealand	Venezuela
France	Northern Ireland	WestBank&Gaza
Greece	Norway	Zimbabwe
Hong Kong	Panama	*China**, Vietnam,
India	Poland	Indonesia, Kenya

WITSA Mission & Policy Agenda

- **TRADE**: Facilitating international trade and investment in IT products and services

- **PUBLIC POLICY**: Advocating policies that advance the industry's growth and development

- **INDUSTRY COOPERATION**: Strengthening WITSA's national industry associations

- **NETWORKING**: Providing members with access to their peers in nearly every geographic region of the world
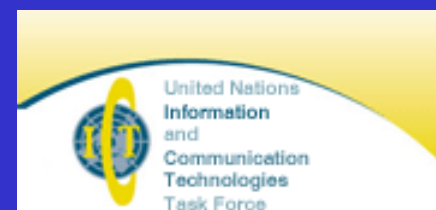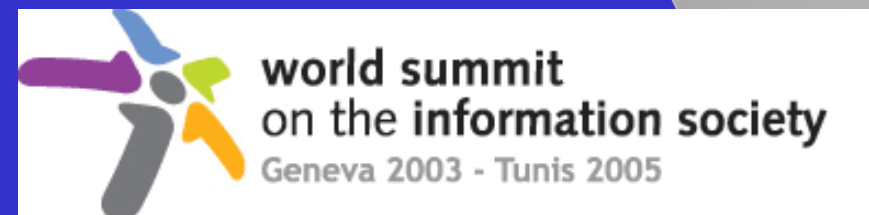
WITSA Reports

❑Digital Planet

❑Alliance for Global Business: Global Action Plan

❑WITSA Global Public Policy Report 2003

❑Global E-Readiness Report

❑Policy Statements

The 2002 World Congress on Information Technology

WITSA's Participation and Involvement in Global Public Policy Activities

Increasing Trade in IT Goods and Services

**A WITSA Delegation to Participate in Cancun

The Fifth WTO Ministerial Conference will be held in Cancún, Mexico from 10 to 14 September 2003 to take stock of progress in negotiations.

CANCÚN
WTO
OMC
03

WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU COMMERCE
ORGANIZACIÓN MUNDIAL DEL COMERCIO

WITSA

OECD

DOHA
DEVELOPMENT
AGENDA

Enhancing Information Security

WITSA has encouraged implementation of the OECD Guidelines.

Revised *OECD Guidelines for the Security of Information Systems and Networks* adopted on 25 July 2002 to promote a "Culture of Security"

Supporting ICT Infrastructure Deployment

Drafting WITSA Statement on the Policy Implication of Radio Frequency Identifiers (RFIDs) in cooperation with MIT expert.

Drafting a WITSA Paper on Recent ICANN Developments in technical management of the Internet.

Facilitating ICT for E-Government

WITSA supports ICT solutions needed to change the way government is organized.

Drafting Government Procurement paper

Seizing the Digital Opportunities

WITSA is working to prevent a digital divide and to promote digital opportunities for all.

A WITSA delegation will attend the WSIS conference in Geneva in December 2003.

WITSA continues to be involved in the WSIS process.

WITSA is working with associations in developing economies in its IT Mentoring Alliance Project

The World Bank

infoDev

WORLD INFORMATION
WITSA
TECHNOLOGY AND SERVICES ALLIANCE

world summit
on the information society
Geneva 2003 - Tunis 2005

dot force Digital Opportunity Task Force
Addressing the global digital divide

IT MENTORS ALLIANCE

Partnership

between

USAID and WITSA

ALLIANCE GOALS

- Improve Association Management

- Improve Sustainability

- Enhance Issues Development

- Enhance Advocacy Capabilities

- Improve Linkage with Member Countries

Active Programs

- Bangladesh
- Kenya
- Nepal
- Philippines
- Sri Lanka
- Senegal

Activities

- Institutional Support

- Advocacy Support

- Specific Issue Training

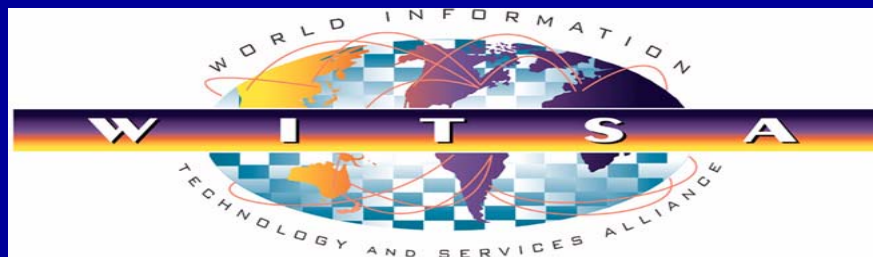# Computer Society of Kenya

- Founded 1986

- 3000 Individual Members

- 500 Company Members

- 600 Academic Institutions

CSK Initiatives

- Strategic Plan

- 3-Year Budget

- Communications Program

- Formalized Advocacy Program

NEEDS

- Travel Funds

- Issue Content

- Administrative Support

- Program Agenda

CONTACT INFO

Allen Miller
Amiller@itaa.org
703 284 5329