

A Building Solutions Company Perspective on Servicing our Geographically Distributed Customers in the Pacific

Blandina Diamond, Logistic Manager NZ and Pacific Islands

Operations – New Zealand

Glenbrook

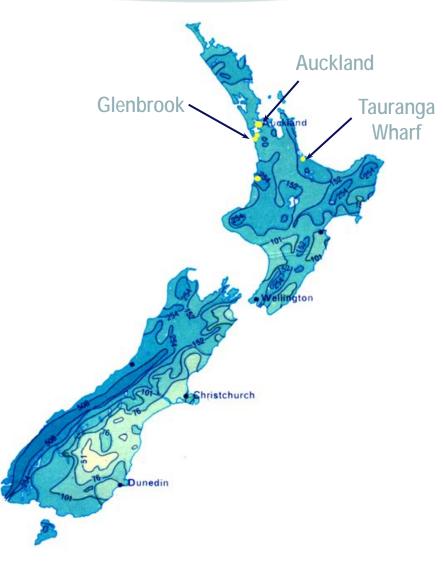
- Iron and Steel production
- Hot and Cold Rolling Mills
- Dual Pot Metal Coating Line
- Paint Line
- Plate Line
- Hollow sections plant

Auckland

Wharf

Tauranga /Mt Maunganui Wharf

• Current Primary Wharf



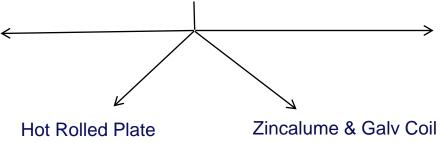
Key Products NZ Steel Manufacture

From ~ 600,000 mtonnes of Steel Slab, NZ Steel manufacture the following products:-



Hot Rolled Coil



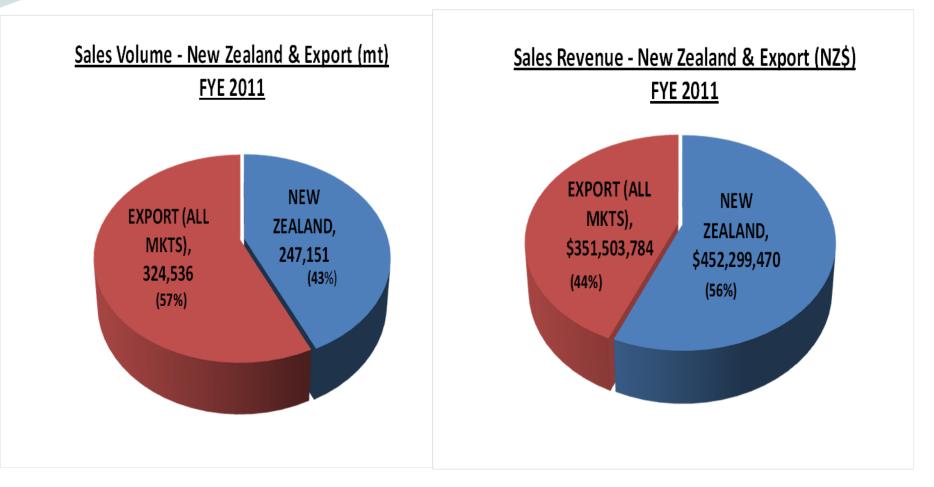




Colorbond Coil



FYE 2011 – High Level Product Sales Mix & Results



571,687 mtonnes

NZ\$ 803.8million

Slide Title - Date

FYE 2011 – NZS Export Sales by Market & Sales Rev



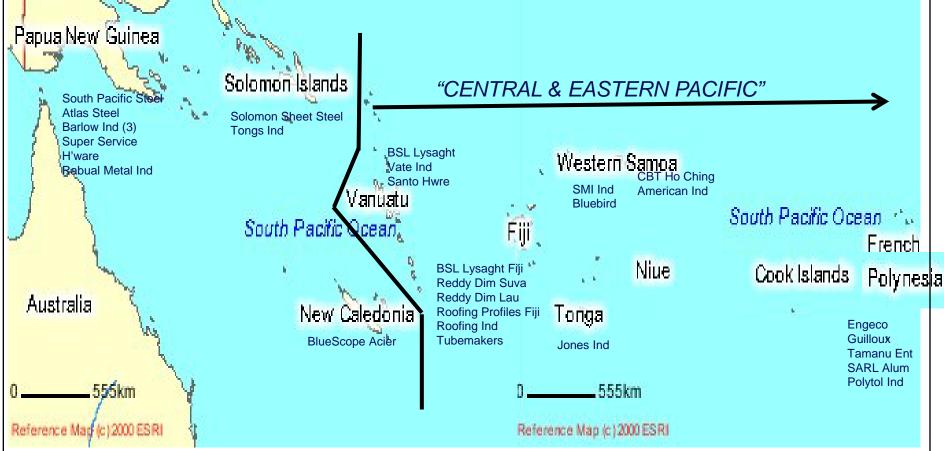


Export Market Mix - FYE 2011

Pacific Market - ranges from French Polynesia to PNG

Within the BSL Group, N Z Steel is the "Lead Mill" into the Pacific NZS supplies to all leading manufacturing "Rollformers" in the Region Central & Eastern Pacific ranges from Vanuatu & Fiji to French Polynesia





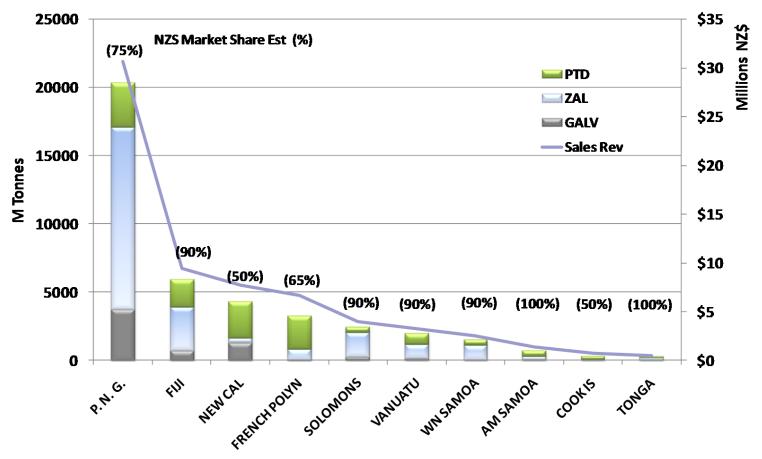
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Pacific Markets by Volume & Product Mix

Within the Pacific market, PNG is the largest single Market

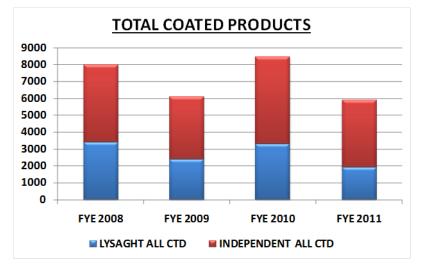


Pacific Market Mix x Sales Rev (NZ\$)

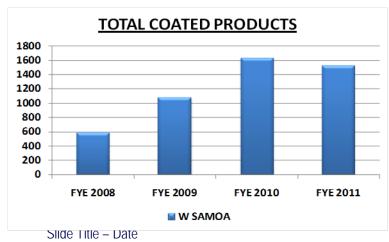


4 Year Sales History to Mkts – (mtonnes)

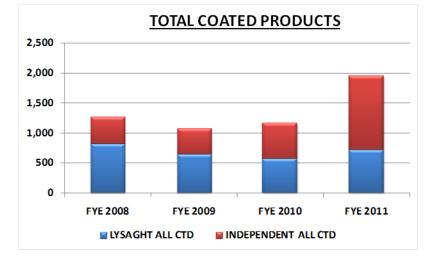
FIJI



WESTERN SAMOA



VANUATU



TAHITI TOTAL COATED PRODUCTS

FYE 2010

FYE 2011

FYE 2009

TAHITI Mkt

4500

4000

3500

3000

2500

2000

1500

1000

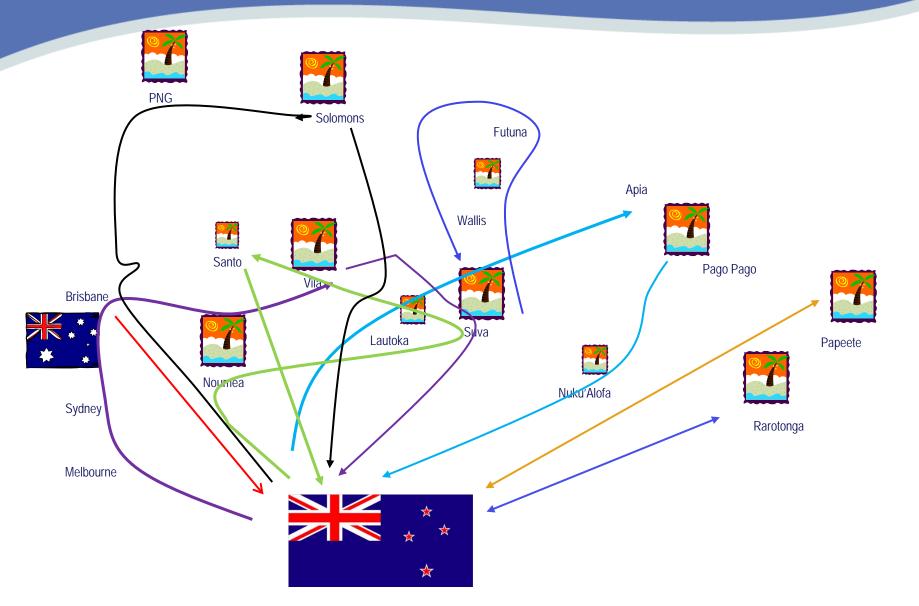
500

0

FYE 2008



Spaghetti network



Fewer Contractors that do more.....

