



21st PECC GM CONFERENCE PROGRAM

The 21st General Meeting of the Pacific Economic Cooperation Council (PECC) will be held on June 3-5. It is held in conjunction with Canada-Asia 2013 and organized by the Asia Pacific Foundation of Canada.

Monday, June 3

18:30-21:30	Welcome Reception and Dinner Featuring a welcome address by the Premier of BC and keynote speech by the Prime Minister (TBC)
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Tuesday, June 4

9:00-9:45	Plenary Session	Opening Remarks
9:50-10:05		Break
10:05-11:50	Plenary Session	Key Trends Shaping the Asia Pacific A moderated discussion on the key social, economic, and political trends in the Asia Pacific
12:00-12:30	Plenary Session	Keynote Address by Governor General of Canada
12:30-13:30		Networking Lunch
13:30- 15:00	Concurrent Breakout Sessions	<ul style="list-style-type: none"> • Overcoming the Asia Pacific's Infrastructure Deficit • The New, New Thing: Creativity and Innovation in Asia • Minding the Gap: Promoting Inclusive Growth and Resilient Societies in the Asia Pacific
15:00-15:15		Break
15:15-16:45	Concurrent Breakout Sessions	<ul style="list-style-type: none"> • Green Growth: Asia Taking the Lead? • Risks to Growth in the Asia Pacific
16:45-17:45		Networking Reception
19:00- 21:30		Dine-outs (details and speakers TBC)

Wednesday, June 5

8:30-9:00	Plenary Session	Canada's Asia Strategy Featuring a keynote speech by the Minister of Foreign Affairs (TBC)
9:00-10:15	Plenary Session	Responding to the Rise of Asia A conversation with eminent speakers on how economies are responding to the rise of Asia
10:15-10:25		Break
10:25-11:40	Concurrent Breakout Sessions	<ul style="list-style-type: none"> • Addressing the Needs of Asia's Booming Middle Class: A New Market for Services • Canada's Role in Promoting a Stable and Prosperous Asia-Pacific
11:40-11:45		Break
11:45-13:00	Concurrent Breakout Sessions	<ul style="list-style-type: none"> • Canada's Contribution to Sustainable Growth in the Asia Pacific? • Preparing Canada's Next Generation: A Turn to Asia
13:00-14:30		Concluding Lunch

*Concluding PECC Standing Committee Meeting to follow after lunch on June 5

DRAFT SESSION DESCRIPTIONS AND SPEAKERS

Jun 4: Plenary Session: “Key Trends Shaping the Asia Pacific”

1 h 45 min, 1 moderator and 3-5 speakers

This session will examine the latest economic, political, and social trends in the Asia Pacific, identifying the emerging opportunities and uncertainties in the region. Will slower economic growth be the norm in Asia over the next few years and how will this affect both the regional and global economy? What will be the impact of a rapidly growing urban population—particularly one with an increasing middle class with evolving needs and expectations? Given the two ongoing regional trade negotiations, what will be the future of trade in the Asia Pacific? In this opening plenary, a diverse group of experts and leaders share their knowledge on what we should all know about the future of the Asia Pacific.

Speakers: Suman Bery, Chief Economist, Shell (invited)
Victor Fung, Group Chairman, Li & Fung (invited)
Anthony Nightingale, Director, Jardine Matheson Holdings and ABAC Hong Kong (invited)
Mari Pangestu, Minister of Tourism and Creative Economy, Indonesia (invited)
Dr. Raghuram Rajan, Chief Economic of Advisor, Government of India and Eric J. Gleacher Distinguished Service Professor of Finance , Booth School of Business (invited)
Jusuf Wanandi, International Co-Chair PECC, and Senior Fellow, CSIS

Jun 4: Breakout Session: “Overcoming the Asia Pacific Infrastructure Deficit”

1h 30 min, 1 moderator and 3 speakers

The infrastructure challenge is shared by both developed and developing economies. In North America, massive investment is needed to restore deteriorating ports, transportation, basic utilities and other urban infrastructure. In Asia, the infrastructure deficit extends to the provision of electricity, water and sewage treatment systems, schools and telecommunication services to both megacities and underdeveloped, rural areas. It is estimated that the East Asian region alone needs \$8 trillion in infrastructure investments by 2020 to maintain a rate of growth achieved over the past decade. To close its growing infrastructure deficit, Asian governments are exploring new solutions such as public-private partnerships to finance and build massive infrastructure projects. This session will provide an up-to-date understanding of infrastructure needs and developments in Asia.

Speakers: Dr. Narongchai Akrasanee, Chair, TNCPEC and Chair, MFC Asset Management PLC (invited)
Masahiro Kawai, Dean and CEO, Asian Development Bank Institute (invited)
Sam Pitroda, Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations (invited)

Jun 4: Breakout Session: “The New, New Thing: Creativity and Innovation in Asia”

1h 30 min, 1 moderator and 3 speakers

The rise of Asia is largely attributed to its explosive growth and dominance in manufacturing -- but this is rapidly changing. First, companies across Asia are establishing themselves as global innovators. An example is Nintendo, whose Wii product line is revolutionary in the gaming console industry. Second, Asian governments are supporting the growth of knowledge-based sectors, such as the life sciences, and creative industries, such as music, film, and other entertainment products. They are doing so by investing in education, seeding local ventures, focusing on innovation and providing space for new artistic expression. Given these developments, is creativity and innovation the "New, New Thing" in Asia, and what's next?

Speakers: Dr. Sunami Atsushi, Associate Professor, GRIPs and Advisor, Industrial Competitiveness Council of Japan
Tom Jenkins, Executive Chairman and Chief Strategy Officer, Open Text (moderator) (invited)
Dr. Johnsee Lee, Chairman of the Development Center for Biotechnology and former President of Industrial Technology Research Institute (invited)
Dr. Kiran Mazumdar-Shaw, Founder and Chair, Biocon Ltd. (invited)

Jun 4: Breakout Session: “Minding the Gap: Promoting Inclusive Growth and Resilient Societies in the Asia Pacific”

1h 30 min, 1 moderator and 4 speakers

Rapid economic growth in the Asia Pacific has created new opportunities and led to the rise of Asia’s booming middle-class. Yet, poverty and development challenges persist. There are growing concerns about the ability of all segments of a population, including women, youth, small businesses and the poor, to access economic opportunities. Promoting inclusive growth is important humanitarian, societal, political and economic reasons. In this session, we explore what Indonesia, Myanmar, Mongolia and Chile are doing to promote inclusive growth, what challenges they face, and what social policies can be introduced to create resilient societies.

Speakers: Amb. Yoshiji Nogami, Chair, JANCPEC and President, Japan Institute of International Affairs (moderator)
 Dr. Djisman Simandjuntak, Chair INCPEC and Senior Economist, CSIS
 Mr. Khine Thun, Project Consultant, Department for International Development
 Dr. Nergui Sonintamir, Associate Professor, School of Economic Studies, National University of Mongolia
 Mr. German King, Consultant for the United Nations Economic Commission for Latin America and the Caribbean/Advisor to the Industrial Engineering Department at Universidad de Chile

Jun 4: Breakout Session: “Green Growth: Asia Leading the Way?”

1h 30 min, 1 moderator and 3 speakers

With rapidly growing urban centres, shifting weather patterns and the threat of natural resource exhaustion, some countries in the Asia Pacific are investing in green strategies and policy reforms directed at promoting sustainable growth and development. For example, China announced in 2011 that it would invest a massive US\$536 billion over five years in areas including conservation, green technology deployment and pollution reduction, to protect its environment. Meanwhile South Korea has worked towards promoting its vision of a “Low Carbon, Green Growth” future. There is an urgent need for a sustainable approach in Asia and the real question is whether the current focus on green growth is a passing fad or if it will propel Asian countries to become leaders in the green economy.

Speakers: Rae Kwon Chung, Director, Environment and Development Division, UN ESCAP
 Dan Gagnier, Chair, Institute for International Sustainable Development (moderator)
 Sang-Hyup Kim, former Senior Secretary of Green Growth, South Korea (invited)

Jun 4: Breakout Session: “Risks to Growth in the Asia Pacific”

1h 30 min, 1 moderator and 3 speakers

Increasing demand and competition in the region over resources including energy, food, water resources and even talent and skills could undermine the peaceful development of the region and have broader implications globally. The region is also vulnerable to natural disasters and climate change that not only impact large population centers but also shapes future national policies, best exemplified by Japan’s Triple Disaster. What are the key risks to future stability and development in the region, what challenges do they pose to future growth and prosperity, and what can regional processes do to help?

Speakers: Peter Chalk, Senior Policy Analyst, RAND
 Robert Miller, President, Canadian Defence and Foreign Affairs Institute (moderator)
 Kamal Kishore, Program Advisor, UNDP Disaster Reduction and Recovery Team
 Zhang Yunling, International Studies, Chinese Academy of Social Sciences

Jun 5: Plenary Session: “Responding to the Rise of Asia”

1h 15 mins, 1 moderator and 4 speakers

2012 was an eventful year for Canada’s partners in Asia. The US “pivot” to Asia was reinforced by an announcement that the US will deploy more troops and assets to Asia Pacific. In Australia, Prime Minister Julia Gillard unveiled her government’s vision of “Australia in the Asian Century” while in South America, countries such as Chile continued to expand their relations with key Asian partners. What can Canada learn from the policies adopted by other regional players? Experts will provide their insights and reflect on the relevance of their experience for a Canadian response to the rise of Asia.

Speakers: Dr. Wook Chae, Chair, KOPEC and President, Korean Institute for International Economic Policy (invited)
John Denton, Partner and CEO, Corrs Chambers Westgarth and Member, Advisory Panel for Australia in the Asia Century
John Manley, President and CEO, Canadian Council of Chief Executives and former Minister of Foreign Affairs Canada (moderator) (invited)
Dr. Charles Morrison, President, East West Centre (invited)
Manfred Wilhelmy, Executive Director CHILPEC and Fundacion Chilena de Pacifico

Jun 5: Breakout Session: “Addressing the Needs of Asia’s Booming Middle-Class: A New Market for Services”

1h 20 mins, 1 moderator and 3 speakers

Asia’s booming middle-class and metropolitan cities are an attractive consumer market for service providers including the engineering, financial, professional, and education sectors. Service providers have traditionally faced barriers such as restrictions on the ability to establish wholly-owned local subsidiaries and the non-recognition of foreign professional credentials. The opening of the banking sector in China, and possibly the retail sector in India, may signal the gradual liberalisation of the service-sector in Asia. However, many barriers remain. In this session, Asian experts and Canadian service providers will offer recommendations on what can be done to improve access for Canadian service providers to key Asian markets.

Speakers: Jayson Myers, President and CEO, Canadian Manufacturers and Exporters (moderator)
Bing Thom, Principal, BTA
Ash Sahi, President and CEO, Canadian Standards Association
Kevin Strain, President, Sunlife Financial Asia

Jun 5: Breakout session: “Canada’s Role in Promoting a Stable and Prosperous Asia-Pacific”

1h 20 mins, 1 moderator and 3 speakers

As Canada seeks to fully engage in the region, what role is there for Canada in shaping regional cooperation and stability? In the face of growing prosperity, rising inequality, and tensions, Canada's resources and strategic insights could be of value. For Canada, the salient question is what role does Asia play in Canada's strategic equation and how does the promotion of stability in Asia advance Canada's foreign policy goals? Should Canada seek to play a larger role in advancing peace and stability in the Asia Pacific region, and who in Canada should be at the forefront of such engagement - government, business, civil society, or a combination of all three?

Speakers: David Malone, Rector, United Nations University (invited)
Jan Neutze, Senior Strategist, Global Security Strategy and Diplomacy, Microsoft

Breakout Session: “Canada’s Contribution to Sustainable Growth in the Asia Pacific?”

1h 20 mins, 1 moderator and 3 speakers

According to the OECD, green growth is “about maximising economic growth and development while avoiding unsustainable pressure on the quality and quantity of natural assets. It is also about harnessing the growth potential that arises from transiting towards a green economy.” Given the green needs and aspirations in Asia, what role can Canada play in supporting their green growth? What tools and programs are needed to facilitate business transactions and a transfer of knowledge?

Speakers: Nicholas Sonntag, President, Westport Asia
 Andre Sorenson, Associate Professor of Urban Geography, University of Toronto
 Glenn Frazier, VP, Asia Pacific, Thermal Power, SNC Lavalin (invited)

Breakout Session: “Preparing the Next Generation: A Turn to Asia”

1h 20 mins, 1 moderator and 3 speakers

Do Canadian business, government and civil society leaders have the skills and knowledge needed to succeed in an Asia-centered world and are Canadians prepared to compete in an international environment increasingly influenced by developments in Asia? Recent polls suggest that Canadians recognize the importance of Asia to Canada’s future prosperity, but that there is little consensus or in some cases appetite for adapting existing education, investment, trade and immigration policies to facilitate engagement with Asia. What steps and programs are necessary to overcome these challenges and to equip both the public and a new generation of Canadians with a deep appreciation and understanding of the region?

Speakers: David Mitchell, President and CEO, Public Policy Forum (moderator)
 David Mulroney, Distinguished Senior Fellow, Munk School of Global Affairs
 Stephen Toope, President and Vice Chancellor, University of British Columbia
 Andrew Grant, Director, McKinsey & Company (invited)