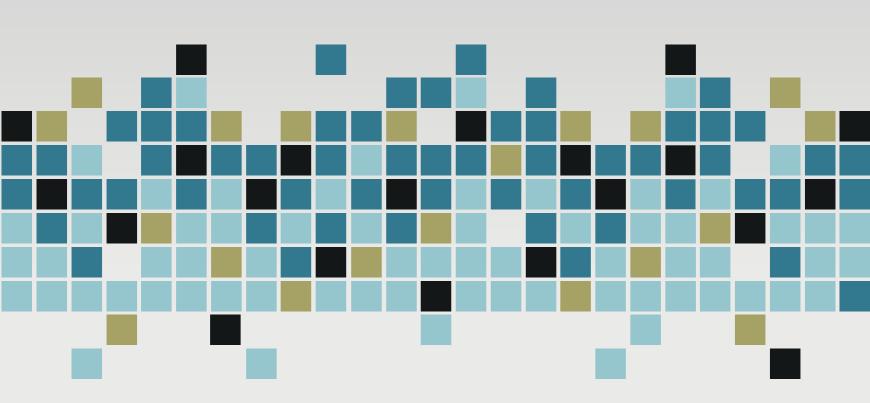


## WORKING TOWARDS A PACIFIC COMMUNITY













The Pacific Economic Cooperation Council (PECC) is a non-profit, policy-oriented, regional organization dedicated to the promotion of a stable and prosperous Asia-Pacific. Founded in 1980, PECC brings together thought-leaders from business, government, civil society and academic institutions in a non-official capacity. Together, PECC members anticipate problems and challenges facing the region and through objective and rigorous and analysis, formulate practical solutions. More than three decades on, it continues to serve as an independent forum to discuss cooperation and policy coordination to promote economic growth and development in the Asia-Pacific. PECC is one of the three official observers of the APEC process.

Currently, PECC comprises 26 member committees. PECC's governing body, known as the 'Standing Committee,' meets annually and consists of representatives from each member committee. The international co-chairs of the Standing Committee are elected by consensus for 3-year terms. Day-to-day operations are managed by the PECC International Secretariat which has been located in Singapore since 1990.

# OUR MEMBERS

## **BROAD FOOTPRINT**

Our membership spans a unique geographic footprint covering the entire Pacific Rim including Northeast Asia; Southeast Asia; Oceania; North America and Pacific South America.



## PECC MEMBERS

## PECC Member Committees and Year Joined:\*

Australia	1982
Brunei Darussalam	1986
Canada	1982
Chile	1991
China	1986
Colombia	1994
Ecuador	1999
Hong Kong, China	1991
Indonesia	1982
Japan	1982
Korea	1982
Malaysia	1984
Mexico	1991
Mongolia	2008
New Zealand	1983
Pacific Islands Forum	1982
Peru	1991
The Philippines	1982
Singapore	1984
Chinese Taipei	1986
Thailand	1982
United States of America	1982
Vietnam	1995

## **Associate Members**

France (Pacific Territories) 199

### **Institutional Members**

Pacific Hade and Development Conference (PAFIAD) 198.
 Pacific Basin Economic Council (PBEC) 198.

## **International Secretariat**

Established and located in Singapore since 1990

<sup>\*</sup> The 'Pacific Community Seminar' held in Canberra, Australia in 1980 later became known as the inaugural PECC General Meeting or 'PECC I'. In 1982, 'PECC II' or the so-called 'Pacific Economic Coperation Meeting' was held in Bangkok, Thailand, and it was there that the Standing Committee of PECC was formed consisting of: Thanat Khoman (Thailand), Ali Moertopo (Indonesia), Sir John Crawford (Australia), Saburo Okita (Japan), Eric Trigg (Canada), David SyCip (Philippines), Nam Duck-Woo (Korea), and Richard Sneider (United States).

## OUR MISSION

### **OPTIMIZING THE BENEFITS OF GLOBALIZATION**

The increased flow of goods, services, and information across the world has created, for the first time in history, a truly global economy. The Asia-Pacific has been a major beneficiary of this globalization process, rising to become the world's most important economic region accounting for 40% of the world's population, and half of the world's GDP and trade. This rise has come at a time of unprecedented global economic interdependence and rapid change.

### **BUILDING A SENSE OF COMMUNITY**

Greater interdependence and globalization mean that the problems confronting us have an increasingly transnational character. They can only be solved through cooperative, practical, multilateral solutions. Our objective is to not only find solutions to these problems but also engender a spirit of community and confidence to fully participate in the global economy.



"I commend the Pacific Economic Cooperation Council for expanding its work in this (information technology) area. You have become a trusted advisor to APEC, and I look forward to our continued partnership."

Mr. Bill Clinton
President of the United States
of America
1997



"We see (PECC) as a vital assembly of academic, commercial and government experts whose views are deeply respected. They will directly affect the decisions and actions we will support in ASEAN, APEC, the WTO and the United Nations."

**HM Sultan Haji Hassanal Bolkiah** Sultan of Brunei 2003



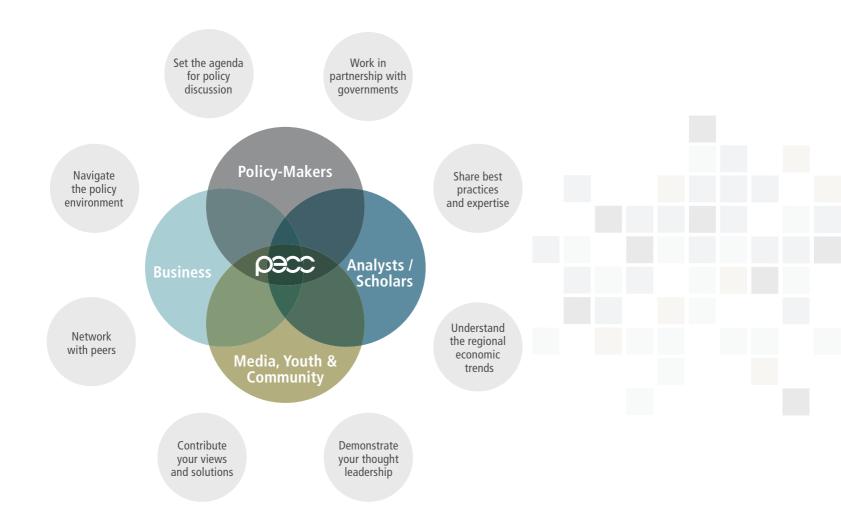
"I believe the PECC's tripartite structure of government officials, business people, and scholars makes it ideally suited to promoting Pacific cooperation"

**Dr. Saburo Okita**Former Minister of
Foreign Affairs, Japan
1988

## → HOW WE WORK

## **BUILDING CONSENSUS WITH MULTIPLE STAKEHOLDERS**

PECC's inclusive approach enables a genuine dialogue to ensure that our policy recommendations take into account a wide range of best-informed views from multiple stakeholders. As an official observer of the APEC process, PECC has unique access to government decision makers at the senior official and ministerial levels. Through PECC, businesses can alert policy-makers of bottlenecks and barriers to trade. Youth participants can invest in their futures by helping policy-makers set priorities and identify new approaches to problem-solving. Analysts and scholars assist policy-makers to anticipate future trends while also obtaining direct access to first-hand information.



## INDEPENDENT ANALYSIS

Our network of voluntary experts work closely with government and business to produce independent, rigorous analysis to enhance the policy-making process. These individuals dedicate their time and expertise knowing that through PECC's extensive network, their ideas and initiatives can lead to change.

## **INFORMAL AND VOLUNTARY**

Participation in PECC dialogues and projects are voluntary and non-binding. Government officials can discuss issues in an informal setting in a non-confrontational manner while leading experts in various fields can help to build consensus for positive change across the Pacific Rim.

# ↑ SHAPING THE POLICY ENVIRONMENT



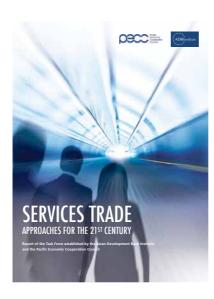
Since its inception, PECC has led proactive thinking on critical issues that matter to the Pacific economies. PECC is a policy innovator in various areas such as: trade, finance, information technology, human capacity building, services, sustainable urban development, agri-business, and energy.

PECC member committees work closely with their respective governments and local communities to provide them with region-wide insights and best practices, which they gather from participation at PECC activities. As a result, PECC has often paved the way for governments to reach consensus on general principles in areas such as investment, competition policy, corporate governance, and regional trade agreements.





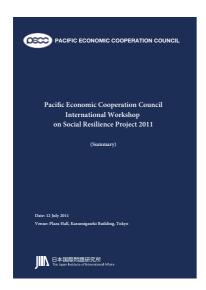
State of the Region (2012)



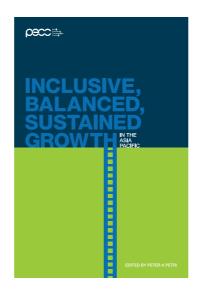
Services Trade: Approaches for the 21st century (2011)



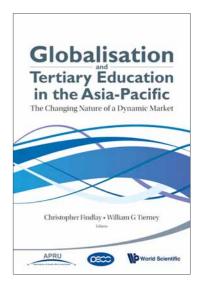
Pacific Economic Outlook Structure Project: Macro-financial Linkages and Financial Deepening in the Pacific Region (2011)



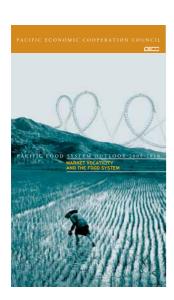
Towards a More Resilient Society: Lessons from Economic Crises (2011)



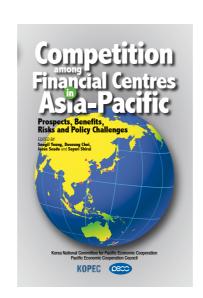
Inclusive, Balanced, Sustained Growth in the Asia Pacific (2010)



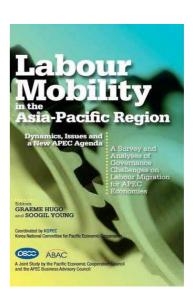
Globalisation and Tertiary Education in the Asia-Pacific: The Changing Nature of a Dynamic Market (2010)



Pacific Food System Outlook 2009-2010: Market Volatility and the Food System (2010)



Competition among Financial Centres in Asia-Pacific: Prospects, Benefits, Risks and Policy Challenges (2009)



Labour Mobility in the Asia-Pacific Region: Dynamics, Issues and a New APEC Agenda (2008)



One of the ways in which PECC links stakeholders and decision-makers is through its **State of the Region** report. PECC conducts an annual survey of opinion leaders consisting of senior officials, academics, business executives, and media professionals. The results and their analyses are published in the annual report and submitted to senior policy-makers and others who are in positions to influence the domestic and regional policy-making.

You are also invited to contribute to our discussion forum online: www.pecc.org/blog. This forum is open to those who wish to post or comment their thoughts and views to share with the rest of the community.

For those who are currently enrolled in universities or equivalent, our youth program allows next generation leaders to participate in our General Meetings which take place approximately every two years. Internship opportunities at the International Secretariat are also available. Please direct your inquiries to the member committee of the economy in which you reside.

To find out more about events taking place in your economy and to learn how you can participate, please refer to the list of PECC member committees: www.pecc.org/about-us/member-committees

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www.youtube.com/peccsecretariat

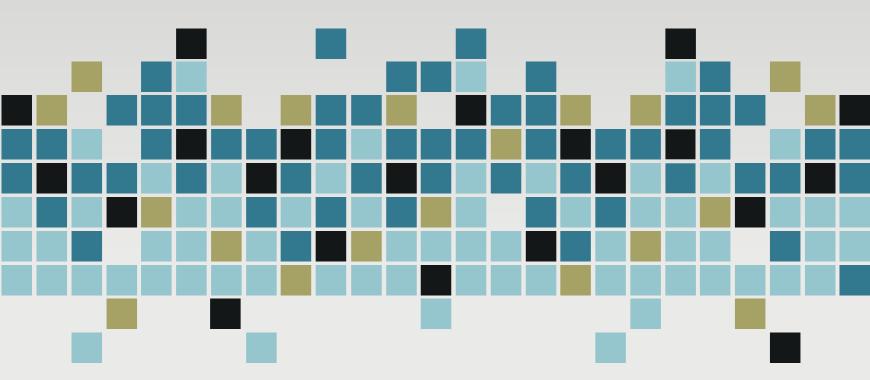
## Connect to PECC on LinkedIn



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## **PECC International Secretariat**