



*WE ARE A FASHION AND  
DESIGN HOUSE  
EMPOWERING  
COMMUNITY ARTISANS*

[WWW.RAGS2RICHES.PK](http://WWW.RAGS2RICHES.PK)

*Meet Ate Nhing...*



*She's a mother of five, and a scavenger for 14 years.*

*She also made these rugs out of scrap*



*And with no direct access to cloth supply and the market, they relied on a series of middlemen and thus, only earned 10-16 pesos a day*

*And there were many artisans just like her (mostly mothers)*



*And without or little (insufficient) identification cards, birth certificates, bank accounts, connections, education*



*They find it difficult to lift themselves and their families out of poverty*

*But we thought they are amazing.  
Resilient, creative, persevering, passionate,  
compassionate.*



*So we became their business partners (as for us, the long-term and sustainable solution is the **best** solution)*

*And together, we started transforming lives (theirs and our own) through transforming...*

**THIS**



**TO THIS**



*And we created more beautiful things together*



## THE AMPERSAND COLLECTION

This R2R Fall/Holiday 2014 collection is a celebration of the empowered, multi-faceted woman:  
The woman who moves fluidly between the multiple roles she plays in her life, fulfilling each one with courage, drive, passion, and compassion.



AMR

ELLE  
DECORATION



*The world noticed these beautiful, meaningful things, and the stories behind them.*

The bags are covetable as pieces in their own right; however, I think our customer is increasingly interested in the origins and process behind the items they buy. I love that every piece from R2R has a label inside with the name of the person who made the bag.

**- Olivia Fortune,  
Anthropologie EU**



A portrait of Amal Alamuddin, a woman with long dark hair, wearing a white sleeveless top and a large green braided necklace. She is smiling slightly and looking towards the camera. Her sunglasses are perched on her head. The background is slightly blurred, showing what appears to be an art gallery or museum setting with paintings on the wall.

**AMAL  
ALAMUDDIN**

International lawyer,  
human rights activist,  
R2R Style Advocate

*We have  
amazing  
advocates*

# *And fantastic partners*

ANTHROPOLOGIE

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[clothes](#)

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## RAGS 2 RICHES

Working with local women and designers from the Philippine community, Rags2Riches transforms forgotten fabrics and organic materials into vibrant bags.

[SEE THEM ALL](#)



# VOGUE

VOGUE

NEWS

THURSDAY 11<sup>th</sup> JULY ▾



New Fashion Fund Finalists



4:18 PM  
Bringing Back The Bombshell: Meet Felicity Hayward



4:06 PM  
Why Edie Campbell Is Not Just A Pretty Face



**READING NOW**  
Anthropologie's New Eco-Ethical Partner

WEDNESDAY 10<sup>th</sup> JULY ▾



WEDNESDAY 10<sup>th</sup>  
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NEWS

## Anthropologie's New Eco-Ethical Partner

11 JULY 2013 | SARAH KARMALI

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ANTHROPOLOGIE has partnered with eco-ethical company Rags2Riches on a capsule collection. The line - which is available to buy online now - features three brightly coloured woven bags.

The collection marks the first major fashion partnership for emerging label Rags2Riches, which has steadily been building a strong following for the past five years. Helmed by designer and



the GALLERY



view GALLERY

*In 7 years, we have trained 900 artisans,  
partnered with 5 top designers, sell through  
80 outlets from all over the world.*



*And today, this is Ate Nhing, our Workshop Supervisor who leads a team of 30 in-house artisans – an inspiring story, one of many*



*“Do not lose hope. Do not stop. Do not be afraid to try. Do not give up—giving up won’t take you anywhere. You will get stuck. Get out of your comfort zone, and be part of the world” – Nhing Estabillo*

*This is why today, we are considered one of the most advanced artisan livelihood-driven social enterprises in the world!*



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